



NCCAOM
Diplomate
E-News You Can Use

Spring 2012



Call for Papers for International Congress for Educators in Complementary and Integrative Medicine

The [Academic Consortium for Complementary and Alternative Health Care \(ACCAHC\)](#) is pleased to announce the first ever International Congress for Educators in Complementary and Integrative Medicine (www.icecim.org) on October 24-26, 2012 at Georgetown University Hotel and Conference Center in Washington D.C. This conference is sponsored by ACCAHC, the Consortium of Academic Health Centers for Integrative Medicine (CAHCIM) and Georgetown.

All interested presenters must submit papers no later than **June 15, 2012**. For more information about submitting a paper, please visit the [conference website](#). The NCCAOM is planning to sponsor an exhibit booth at the ICECIM in Washington D.C. as it did at the most recent conference, [International Research Congress on Integrative Medicine and Health in Portland, Oregon](#) last month. Interested attendees can obtain more information about the upcoming conference by going to the [ICECIM website](#).

NCCAOM Fact Sheet: Meeting National Standards Through NCCAOM® Examinations and Certification Process

The NCCAOM has prepared a [fact sheet](#) for its stakeholders to become more familiar with the NCCAOM examination system, certification process and the organization's long standing partnership with state regulatory boards/agencies for the regulation of acupuncture and Oriental medicine (AOM) throughout the United States.

Since 1982 the [Accreditation Commission for Acupuncture and Oriental Medicine \(ACAOM\)](#) and [the NCCAOM](#) have established national standards leading to programmatic accreditation and certification, respectively. There are over 60 accredited programs for AOM in the USA and the NCCAOM currently provides examinations for licensure as an acupuncturist in 44 states plus the District of Columbia. Every acupuncture regulatory board in the U.S. except California accepts the NCCAOM certification examinations as a measure of competency for an acupuncturist to ensure the safe and effective practice of AOM. The NCCAOM encourages its Diplomates to read through the fact sheet and share it with colleagues, patients and the public.



The NCCAOM’s highest priority is its commitment to the public to ensure the safe practice of acupuncture and this is manifested through its mission, which is *to promote nationally recognized standards of competency and safety in acupuncture and Oriental medicine for the purpose of protecting the public.*

Detailed information regarding the NCCAOM’s role in compliance with national standards can be found on the [NCCAOM website](#).

NCCAOM® Credentials Now Registered

Diplomates of the NCCAOM® have worked hard to earn the privilege of displaying the NCCAOM® credentials behind their names. The newest addition to the family of NCCAOM® trademarked logos are the very same credentials that you as an NCCAOM certified practitioner have earned.

Both the NCCAOM logo and the credentials shown in the chart below have been registered with the [United States Trade and Patent Office \(USTPO\)](#).

| Full Certification Trademark | Abbreviated Certification Services Trademark | |
|---|--|------------------------|
| Diplomate of Acupuncture (NCCAOM)® | Dipl. Ac. (NCCAOM)® | Acupuncture |
| Diplomate of Chinese Herbology (NCCAOM)® | Dipl. C.H. (NCCAOM)® | Chinese Herbology |
| Diplomate of Asian Bodywork Therapy (NCCAOM)® | Dipl. ABT (NCCAOM)® | Asian Bodywork Therapy |
| Diplomate of Oriental Medicine (NCCAOM)® | Dipl. O.M. (NCCAOM)® | Oriental Medicine |

Why is this important to you as a practitioner? Trademarks prevent confusion in the marketplace of similar goods/services. A trademark immediately informs the consumer



that the goods or services are of a certain quality and/or standard. This goodwill gives the consumer a positive feeling about the service and doing business with the organization or practitioner because he or she knows what to expect before the service is rendered or the purchase is made. For more information about using your credentials proudly and properly, please visit the NCCAOM website to read the [latest press release](#) or an [informative article](#).