



How to Submit an NCCAOM® PDA Course Highlights Application

The NCCAOM® assist PDA providers in providing optional advertising services for their continuing education courses by offering the *NCCAOM® PDA Course Highlights*. *Highlights* is a sliding display of the Provider and their approved course posted to the NCCAOM website in several locations. The Provider submits the application to PDACourseSpotlight@TheNCCAOM.org and then it is reviewed and approved by the NCCAOM's PDA Department. Payment is made in full prior to display of the PDA Course Highlights posting.

All PDA providers who purchase promotional service through the PDA Course Highlights must agree to the following terms and conditions:

1. The Provider's course must be approved by the NCCAOM PDA Department and payment made in full prior to inclusion in the NCCAOM PDA Course Highlights.
2. The [NCCAOM PDA Course Highlight Application](#) fee is \$200 per course, for display on the NCCAOM website for a period of one month.
3. Applications will be accepted on a first come, first serve basis, and must be received in the PDA Department no later than five (5) business days before the end of each month.
4. The PDA provider shall email the NCCAOMPDA Course Highlight Application and payment to the PDA Department at PDACourseHighlights@TheNCCAOM.org.
5. Active NCCAOM Diplomates who are approved PDA Providers will receive a 10% discount (\$180). Non-Profit associations and organizations approved by the PDA Department will receive a 50% discount (\$100).
6. A maximum of eight (8) featured courses are available for display per month. Due to limited space and to be fair to all, Providers are allowed to submit one (1) NCCAOMPDA Course Highlight Application per month.
7. The Provider has the option to include their picture and/or logo in the sliding display. Accepted file types include PNG file with a transparent background. If no picture/logo is submitted, the PDA Department will select an educational picture to



be used in the design.

8. A sample of the sliding display will be emailed to the Provider for approval prior to posting on the NCCAOM website.