



## How to Submit an NCCAOM® PDA Course Spotlight Application

*Special COVID-19 Offer!* To assist our PDA Providers during the unprecedented coronavirus pandemic, the PDA program are offering a 20% discount for each [NCCAOM® PDA Course Spotlight Application](#) until December 31, 2021. Active Diplomates will receive an additional 10% discount. Here is how to apply...

The NCCAOM® assist PDA providers in advertising their continuing education courses by distributing the *NCCAOM® PDA Course Spotlight* to over 20,000 Active NCCAOM Diplomates. The Provider submits the application to [PDACourseSpotlight@TheNCCAOM.org](mailto:PDACourseSpotlight@TheNCCAOM.org) and then it is reviewed and approved by the NCCAOM's PDA Department. Payment is made in full prior to inclusion in the PDA Course Spotlight distribution.

The NCCAOM will distribute PDA approved course information to all Active status NCCAOM Diplomates. Once approved, the course information will be entered into the PDA Course Spotlight format and distributed at the next scheduled distribution date (third Thursday of the month). All PDA providers who purchase promotional service through the PDA Course Spotlight must agree to the following terms and conditions:

1. NCCAOM shall offer PDA providers promotional services via the *NCCAOM® PDA Course Spotlight*, issued monthly to all NCCAOM Diplomates.
2. Advertising in the PDA Course Spotlight is an optional service and available to all active status NCCAOM PDA providers for approved courses.
3. A maximum of ten (10) featured courses are available per issue.
4. The PDA provider shall email the *NCCAOM® PDA Course Spotlight Application* and then make payment to the PDA Department at [PDACourseSpotlight@TheNCCAOM.org](mailto:PDACourseSpotlight@TheNCCAOM.org).
5. A PDA Course Spotlight application must be received at least two (2) business days prior to the scheduled monthly distribution.
6. The PDA Department will confirm the order with the NCCAOM PDA provider and list the course to the appropriate monthly edition.



7. The PDA Course Spotlight Application fee is \$500 per course, per posting. Discounts will be available through December 31, 2020.