NCCAOM

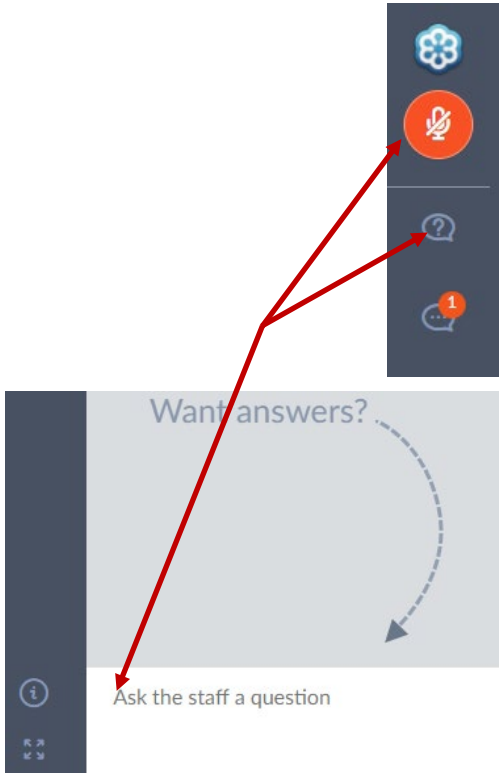
PDA WEBINAR

Tuesday, October 19, 2021

www.nccaom.org

Quick Participation Tips

- All Attendees are muted during the presentation
- You can ask questions using your dashboard
- All questions and answers will be posted on the NCCAOM website after the meeting



SPEAKERS

Mina Larson, M.S., M.B.A.
Chief Executive Officer

Jennifer Nemeth, M.Ed.
Director of Education

Ruosi Lee, MSOM
Manager of Education

NCCAOM

PDA WEBINAR GOALS & OBJECTIVES

- Message from the CEO and NCCAOM Updates
- PDA Provider Satisfaction Survey Results
- How to promote your PDA Providership
- PDA Communications
- Course Types: What's the same? What is different?
- Hints for Successful PDA Certificate Distribution
- Call for DEI Courses - We need your help!

ABOUT THE NCCAOM: MISSION

Mission: To assure the safety and well-being of the public and to advance and advocate for the professional practice of NCCAOM Board-Certified Acupuncturists™ by promoting established national standards focused on competence and credentialing.

- Public Safety – Partnership with State Regulators
- State Reliance on NCCAOM's certification exams as a requirement for licensure
- Professional Ethics and Disciplinary Review
- Continued competencies thru Maintenance of Certification

NCCAOM'S LEADERSHIP ROLE IN THE ACUPUNCTURE MEDICINE COMMUNITY

Federal Advocacy to promote qualifications for Acupuncturists

Partner with national and state associations to advance the profession through NCCAOM Certification

Public Education: Promotion of NCCAOM National Standards

NCCAOM CORE BUSINESS

Certification: Development and administration of the Acupuncture, Chinese Herbology, and Oriental Medicine Certification Programs. All programs are accredited by the National Commission for Certifying Agencies (NCCA).

Recertification: Ensure NCCAOM Diplomates are performing activities to stay current within their practice area to benefit safety and trust of the public as well as meeting the needs of the Diplomate.

PDA Program: Approve continuing education sponsors as “PDA Providers” who, in turn, are allowed to issue PDA Points (CEUs) to Diplomates.

Practice Tests: Assist candidates in preparing for the NCCAOM Certification Examinations.

SIGNIFICANCE OF PROMOTING NATIONAL STANDARDIZED BOARD EXAMS AND STANDARDS

Establishes minimum competency that can be used nationally making it easier for employers including DOD, VA, and hospitals to expand employment. Many hospitals, employers and insurance companies now require NCCAOM certification as a requirement before hiring/including acupuncturists

Promoting National Board Certification and standards demonstrates commitment to excellence, self-regulation (with NCCAOM Code of Ethics), and establishes NCCAOM National Board-Certified Acupuncturists/Practitioners as the experts in the field with state and federal government

VA now requiring NCCAOM National Board Certification for employment and increase from GS 8 to GS 9-12 depending on education.

NCCAOM Certification Programs are accredited by the National Commission for Certifying Agencies (NCCA). NCCA Standards were developed to help ensure the health, welfare, and safety of the public. They highlight the essential elements of a high-quality program.

NCCAOM GOALS AND ACHIEVEMENTS

Spearhead application to the BLS to move "Acupuncturists" from sub-code under "29-1199.99 - Health Diagnosing and Treating Practitioners, All Other" to an independent occupational code. – **Completed in 2017**

Provided information to Dept of VA now hiring acupuncturists and requires NCCAOM certification as qualification for Acupuncturist since 2018.

Develop and nurture relationships at the federal and national healthcare institutions to promote NCCAOM Board-Certified/state licensed acupuncturists.

Provide verification of certification and passage of NCCAOM examinations to regulatory bodies, employer, and insurance providers.

Synergize with ASA to provide information to CMS and other agencies for coverage of acupuncture services for Medicare

Promote and advance acupuncture services as provided by National Board-Certified Acupuncturists vs other healthcare practitioners offering acupuncture services

NCCAOM ROUTE TO REINSTATEMENT

In 2018, NCCAOM began work to develop a reinstatement route to Active NCCAOM Certification for prior terminated Diplomates who wish to return and become nationally board-certified.

- October 1, 2019, NCCA approved an 18-month, time-limited reinstatement route to NCCAOM Certification
- December 10, 2019, the time-limited reinstatement route was implemented
- August 9, 2019, an NCCAOM® Reinstatement Taskforce convened to develop a permanent route to reinstatement
- July 13, 2021, NCCA approved the permanent NCCAOM Reinstatement Route & online systems development began
- June 30, 2022, the time-limited reinstatement route ends
- July 1, 2022, the permanent ***NCCAOM® Reinstatement Route to Active NCCAOM Certification*** will be implemented

The focus of the required reinstatement coursework is competency in **safety and biomedicine**. Practitioners will be searching for PDAs/CEUs courses in these topics.

Now is the time to prepare the new courses for the practitioners!

NCCAOM REINSTATEMENT ROUTE

- Limited time opportunity for Former Diplomates to return to Active Status
- Requirements:
  - Continuous state license
  - CNT Review Course
  - Safety, Ethics, CPR
  - Background Screening
  - Continued Education Coursework
- Online Processes only
- Concludes **06/30/2022**
- Permanent Reinstatement Route – More Rigorous - **07/01/2022**

PDA PROVIDER BENEFITS:

Benefits of being a PDA Provider

- represent a significant commitment to the AHM profession.
- make an important statement regarding continued AHM professional competencies.
- enjoy a life-time membership as an approved *NCCAOM® PDA Provider* of continuing education coursework.
- are provided a professional, third-party course review and approval service.
- use the *NCCAOM® PDA Provider Digital Badge* to promote their Providership.
- use the *NCCAOM® PDA Activity Logo* to highlight their approved courses.
- are provided with an online Provider and course management system.
- have discounts available for Active Diplomates and non-profit 501(c)3 organizations.
- have an Annual Discounted Review (ADR) Package option for multiple course applications.
- have 3 levels of approved course advertising opportunities: *NCCAOM® PDA Search Engine,* the *NCCAOM® PDA Course Spotlight,* and the *NCCAOM® PDA Course Highlights.*
- are provided with automated *NCCAOM® PDA Certificate of Completion* distribution and CE banking services.
- are provided excellent customer service from the PDA staff.

PDA PROVIDER SATISFACTION SURVEY

PDA Survey Question	Weighted Average
1. On the NCCAOM website, the PDA Provider Home Page has useful information.	4.11
2. The Provider online management system meets my needs in monitoring my continuing education course(s).	3.82
3. Being a PDA Provider promotes attendance in my approved course(s).	3.79
4. My PDA Provider online account is easy to access.	4.19
5. The PDA online course application process is straightforward.	3.81
6. The different course type requirements are easy to understand.	3.57
7. The PDA Certificate online distribution system is user friendly.	3.53
8. The PDA Certificate online distribution system has saved me time.	3.32
9. Participants ask for CE Banking when inquiring about my PDA approved course(s).	2.45
10. I promote my NCCAOM PDA Providership by utilizing the PDA Provider Digital Badge.	3.35
11. I understand how to link the URL to my PDA Provider Digital Badge.	3.08
12. PDA advertising opportunities are a valuable benefit in marketing my approved courses(s).	2.86
13. The NCCAOM PDA Newsletter has increased Provider communication.	3.00
14. The NCCAOM PDA Newsletter provides useful information.	3.31
15. I receive the help I need from the NCCAOM PDA staff.	3.84
16. The NCCAOM PDA Provider Interview was worth the time to learn the online management system.	3.74
17. I will continue to apply for NCCAOM PDA points for my course(s) in the future.	4.44

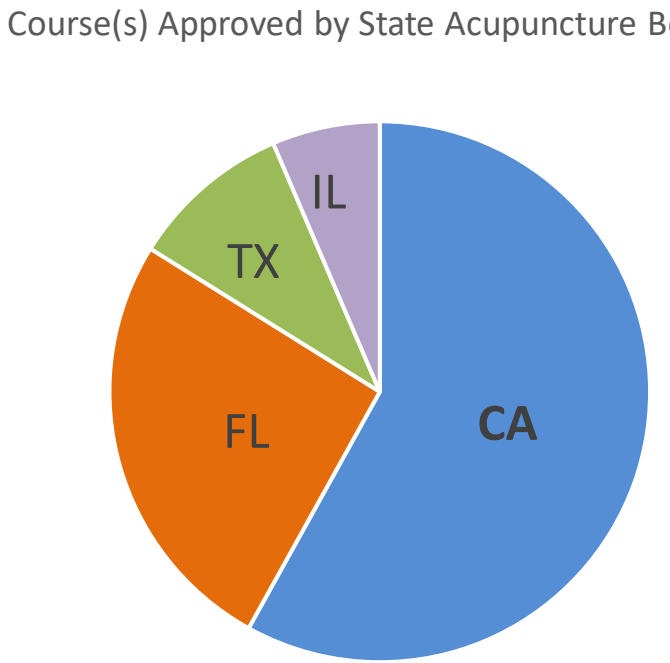
n = 38
4.2% response rate

Likert Scale
5 = Strongly Agree
4 = Agree
3 = Neutral
2 = Disagree
1 = Strongly Disagree

WHAT ADDITIONAL ADVERTISING OPPORTUNITIES ARE YOU INTERESTED IN?

- ✓ 82.61% Course flyer distributed to Diplomates in your state
- ✓ 69.57% Course advertisement on NCCAOM social media channels
- ✓ 65.22% Promotional advertisement in the NCCAOM Diplomate Newsletter

I ALSO HAVE MY COURSE(S) APPROVED BY STATE ACUPUNCTURE BOARDS



n = 62
Other category = 31

I ALSO HAVE MY COURSE(S) APPROVED THE PROFESSIONAL ORGANIZATIONS

Association of Social Work Boards (ASWB)
National Board for Certified Counselors (NBCC)
National Association for Alcoholism & Drug Abuse Counselors (NAADAC)
New York State Education Department (NYSED)
Marriage & Family Therapists (MFT)
Mental Health Counselors (MHC)
California Acupuncture Board (CAB)
Both Australian and New Zealand Bodies
Oregon Board of Naturopathic Medicine
Logan Chiropractic College
Nutrition Therapy Association
Health & Wellness Coaching
Registered Dietitian
Licensed Counselors

PDA BADGEs & LOGOs

PDA Provider Digital Badge
promotes your PDA Providership on social media

PDA PROVIDER BADGE

This badge is awarded to:

PDAs Around the World

NCCAOM PDA Provider #: 90123

NCCAOM PDA Provider Since: 2009

Provider Website:
www.pdasaroundtheworld.com

Responsible Party :

Jane Doe, MSOM, L.Ac.

NCCAOM PDA Providers represent a significant commitment to the professional development of Diplomates and practitioners in acupuncture and Oriental medicine and make an important statement regarding the maintenance of competencies that is recognized by the profession, regulatory agencies, third-party payors, and the public.

Earning Criteria:

Applicants applying to become NCCAOM PDA Providers undergo a rigorous review and interview process. Requirements include:

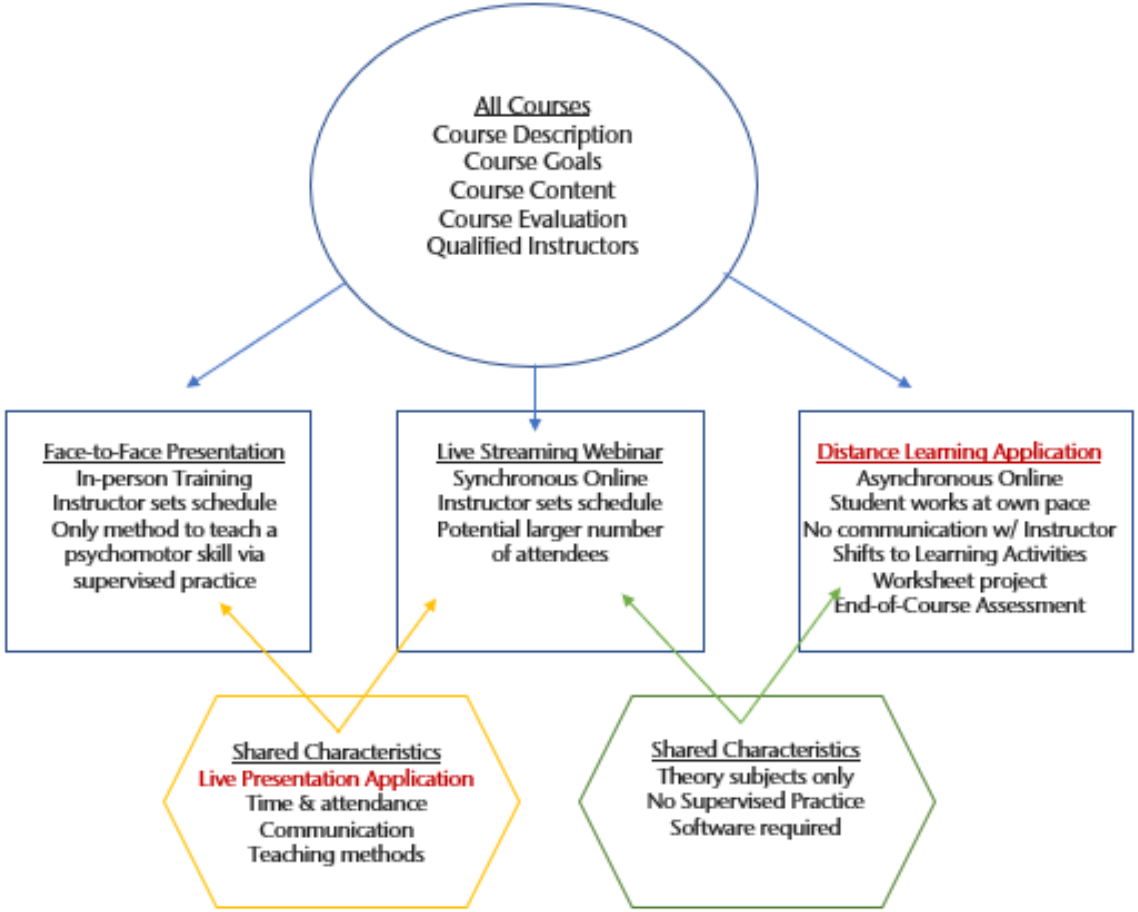
- Maintenance of Active Certification status if an NCCCAOM Diplomate
- Maintenance of a clear and unrestricted state acupuncture license, if applicable
- Verification of education and a minimum of five years of professional experience
- Website evaluation for professional representation and ethical advertising methods

PDA Activity Logo
promotes approved courses on your website and brochures

PDA COMMUNICATIONS

- NCCAOM® PDA Search Engine
- NCCAOM® PDA Course Highlights
- NCCAOM® PDA Course Spotlight
- NCCAOM® PDA Newsletter & Featured Providers
- NCCAOM® PDA Webinars

PDA COURSE TYPES: WHAT'S DIFFERENT? WHAT'S THE SAME?



PDA CERTIFICATE OF COMPLETION

Good information at course registration = less clean up at PDA Certificate distribution!

On registration, get the attendee's correct name and NCCAOM ID#

- NCCAOM Registry
- Wall-mounted Diploma
- Wallet ID card

	Diplomate Name	NCCAOM ID #
Correct	**John Doe**	**12569**
Incorrect	**Dr.** John Doe	**NCC**12569
Incorrect	John Doe, **L.Ac.**	12569**FL**
Incorrect	John Doe, **MSOM**	**0**12569

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CE BANKING UPDATE

100% of active PDA Providers are turned on to CE Banking

How CE Banking works:

1. The management system first tries to match the Diplomate's first and last name to their NCCAOM ID#. If matched, CE Banking works.

2. If unsuccessful, the management system then tries to match the Diplomate's first and last name to their email address. If matched, CE Banking works.

If Steps 1 & 2 are unsuccessful, CE Banking does not work.

If CE Banking is unsuccessful, Diplomates will receive their PDA Certificate by email only. The PDA Certificate is not uploaded to their 'My Learning' page nor are the PDA points reported to their *NCCAOM® Recertification Transcript.*

Tip: Collecting correct attendee information at course registration is imperative for CE Banking to be successful.

NCCAOM® DIVERSITY, EQUITY, & INCLUSION (DEI) STATEMENT

The NCCAOM actively promotes diversity, equity, and inclusion. We strive to embed these principles in all we do, creating an environment where all can thrive. We believe that...

Diversity is the representation of many different demographic backgrounds, identities (both innate and selected), and the collective strengths of their experiences, beliefs, values, skills, and perspectives

An **Equitable** environment recognizes and eliminates barriers to full participation at individual and systemic levels, challenges intentional and unintentional forms of bias, harassment, and discrimination.

Inclusion is the act of establishing philosophies, policies, practices, and procedures so that organizations and individuals contributing to the Commission's success have fair, equal, and unbiased access to opportunities, information, and resources.

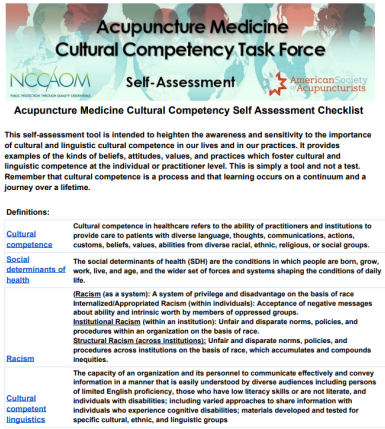
ACUPUNCTURE MEDICINE CULTURAL COMPETENCY TASK FORCE

NCCAOM & ASA partnered to address issues of Diversity, Equity and Inclusion (DEI) within the AHM profession.

Cultural Competency Self Assessment

Definitions:
- Cultural competence
- Social determinants of health
- Racism
- Culturally competent linguistics

Proficiencies:
- Knowledge
- Skills
- Awareness


Acupuncture Medicine Cultural Competency Task Force

NCCAOM Self-Assessment American Society Acupuncturists

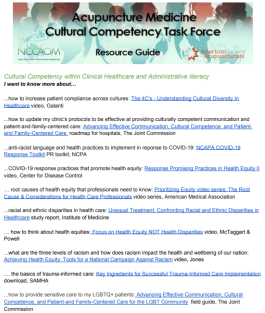
Acupuncture Medicine Cultural Competency Self Assessment Checklist

This self-assessment tool is intended to heighten the awareness and sensitivity to the importance of cultural and linguistic cultural competence in our lives and in our practices. It provides examples of the kinds of beliefs, attitudes, values, and practices which foster cultural and linguistic competence at the individual or practitioner level. This is simply a tool and not a test. Remember that cultural competence is a process and that learning occurs on a continuum and a journey over a lifetime.

Definitions:

Cultural competence	Cultural competence in healthcare refers to the ability of practitioners and institutions to provide care to patients with diverse language, thoughts, communications, actions, customs, beliefs, values, abilities from diverse racial, ethnic, religious, or social groups.
Social determinants of health	The social determinants of health (SDH) are the conditions in which people are born, grow, work, live, and age, and the wider set of forces and systems shaping the conditions of daily life.
Racism	(Racism (as a system): A system of privilege and disadvantage on the basis of race Internalized/Appropriated Racism (within individuals): Acceptance of negative messages about ability and intrinsic worth by members of oppressed groups. Institutional Racism (within an institution): Unfair and disparate norms, policies, and procedures within an organization on the basis of race. Structural Racism (across institutions): Unfair and disparate norms, policies, and procedures across institutions on the basis of race, which accumulates and compounds inequities.
Cultural competent linguistics	The capacity of an organization and its personnel to communicate effectively and convey information in a manner that is easily understood by diverse audiences including persons of limited English proficiency, those who have low literacy skills or are not literate, and individuals with disabilities; including varied approaches to share information with individuals who experience cognitive disabilities; materials developed and tested for specific cultural, ethnic, and linguistic groups

Cultural Competency Resource Guide


Acupuncture Medicine Cultural Competency Task Force

Resource Guide

Cultural Competency within Clinical Healthcare and Administrative literacy

I want to know more about...

...how to increase patient compliance across cultures: The 4 C's - Understanding Cultural Diversity in Healthcare video, Galardi

...how to update my clinic's protocols to be effective at providing culturally competent communication and patient-and-family-centered care: Advancing Effective Communication, Cultural Competence, and Patient-and Family-Centered Care, roadmap for hospitals, The Joint Commission

...anti-racist language and health practices to implement in reponse to COVID-19: NCAPA COVID-19 Response Toolkit PR toolkit, NCPA

...COVID-19 response practices that promote health equity: Response Promising Practices in Health Equity II video, Center for Disease Control

...root causes of health equity that professionals need to know: Prioritizing Equity video series: The Root Cause & Considerations for Health Care Professionals video series, American Medical Association

...racial and ethnic disparities in health care: Unequal Treatment: Confronting Racial and Ethnic Disparities in Healthcare study report, Institute of Medicine

...how to think about health equities: Focus on Health Equity NCIT Health Disparities video, McTaggart & Powell

...what are the three levels of racism and how does racism impact the health and wellbeing of our nation: Achieving Health Equity: Tools for a National Campaign Against Racism video, Jones

...the basics of trauma-informed care: Key Ingredients for Successful Trauma-Informed Care Implementation download, SAMHA

...how to provide sensitive care to my LGBTQ+ patients: Advancing Effective Communication, Cultural Competence, and Patient-and Family-Centered Care for the LGBT Community field guide, The Joint Commission

The Cultural Competency Self Assessment and the Resource Guide are available by clicking the above links or on the ASA website at www.asacu.org

CALL FOR COURSES! DEI COURSE TOPICS

Cultural competence is a process. Learning occurs on a continuum and is a journey over a lifetime.

Knowledge

Definitions: race, ethnicity & culture

Beliefs, attitudes, values and practices

Cross-cultural communication

The importance of differences

Historical & ancestral differences & experiences

Recognize biases within self and with others

Assessing appropriate behavior

Skills

Engaged

Adaptive

Group differences

Diverse communities

Institutional cultural differences

Medical decision-making

Awareness

Value diversity

Know yourself

Share your culture

Challenge stereotypes

Culture affects judgement

Privileges

Social justice issues

Social determinants of health

Language

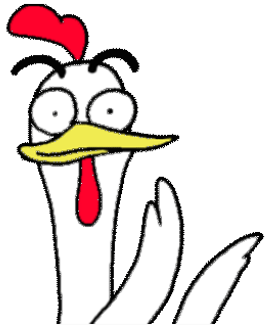
Environment

Acupuncture Medicine Cultural Competency Taskforce: Cultural Competency Self Assessment. American Society for Acupuncturists.

Q & A SESSION

NCCAOM

thank you!



Have questions or comments?
Email PDA@TheNCCAOM.org